



Future of content

BUSINESS PROJECT

2025



Visit Our Website
www.inspirationtravelguide.com

Vision

A New Travel Experience

Quality

Depth

Knowledge



Ideas

Engineering / Technology

Architecture / Content

Key: "The future relevance of ideas"

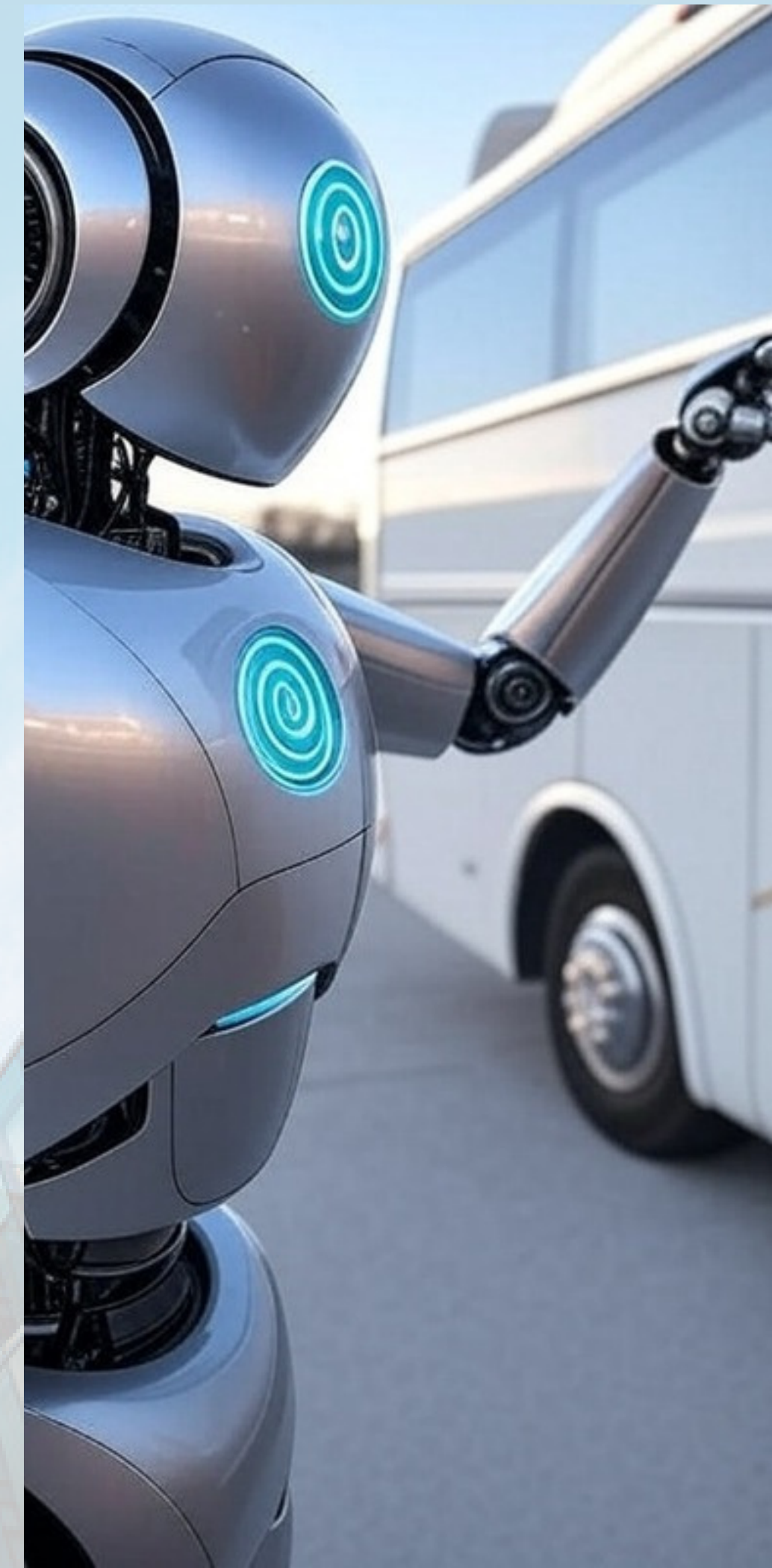


Future

"In the future, the challenge will be less about technology or content itself, and more about the engineering and architecture of content."



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Problem

AWARENESS



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COMPETENCE

INTENTION

EXPERIENCE

ChatGTP

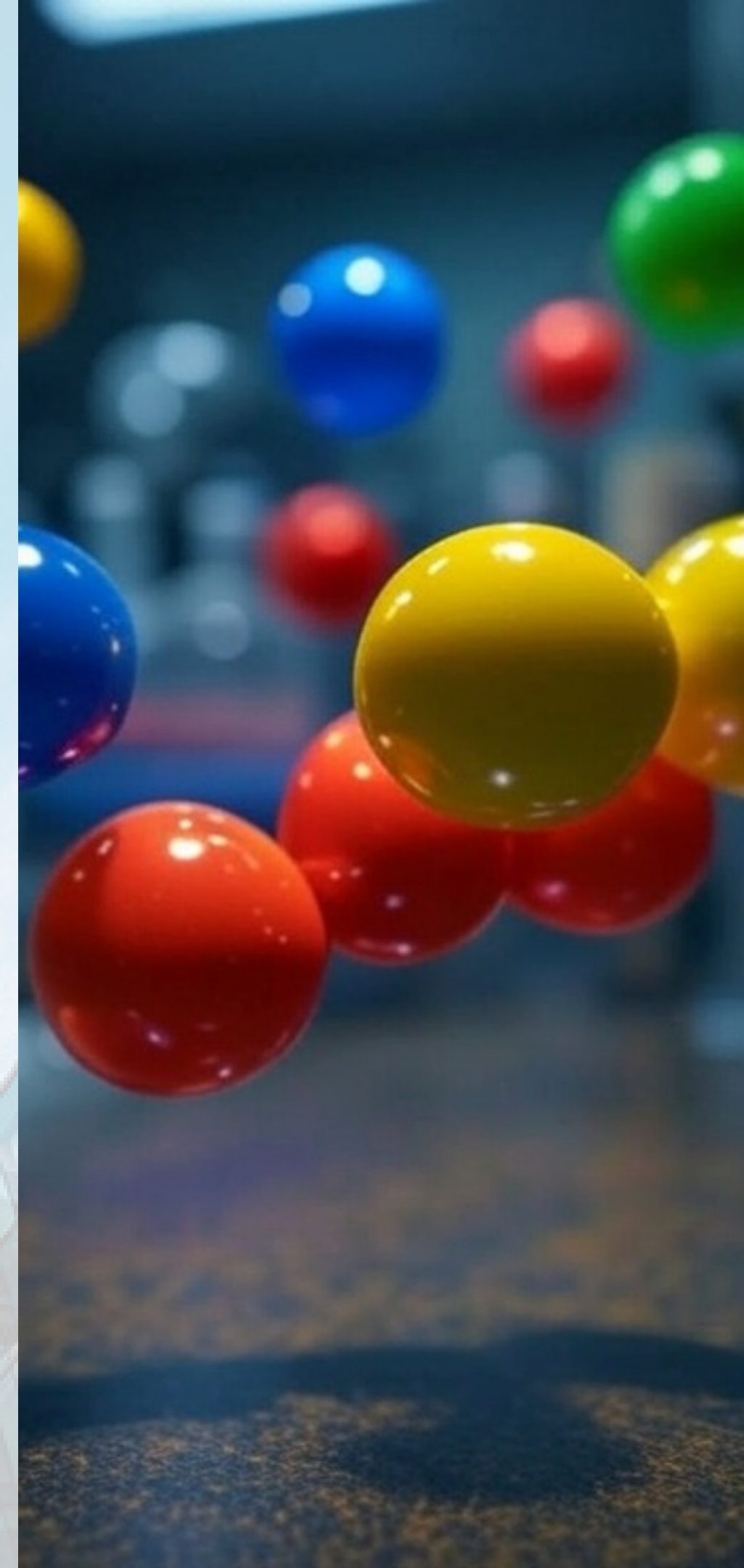
Perplexity

Teachable

Canva

Human Factor

Artificial Intelligence



PRODUCT & SERVICES

Platform

High Tech Platform
for the travel
industry B2C and
B2B Options.

KI Travel Coach

Coach for
Customers and
B2B solution

Travel Academy

Teachable training
programs and real
performance

THREE KEY IDEAS

1. ACADEMY

Our ITG philosophy brings meaningful order to the overwhelming abundance of travel destinations.

2. TRAVEL PLATFORM

The platform's front end presents content that goes beyond the superficial – a “get-your-travel-idea” approach.

3. KI-TRAVEL-COACH

Our AI Travel Coach enriches travel experiences and offers unique, off-the-beaten-path destinations.

“Our platform concept is highly versatile – applicable globally, nationally, and local”.



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Metamorphose

Transformation

Intuition

Constellation

Transactions

**Resonance
Space**

Individual

Couple

Groups

CMS ACADEMY

***“The nine
doors of
meaning of
travel”***

Inward

Social

Outward



CHANGE TRANSFORMATION EXPERIENCE



AI

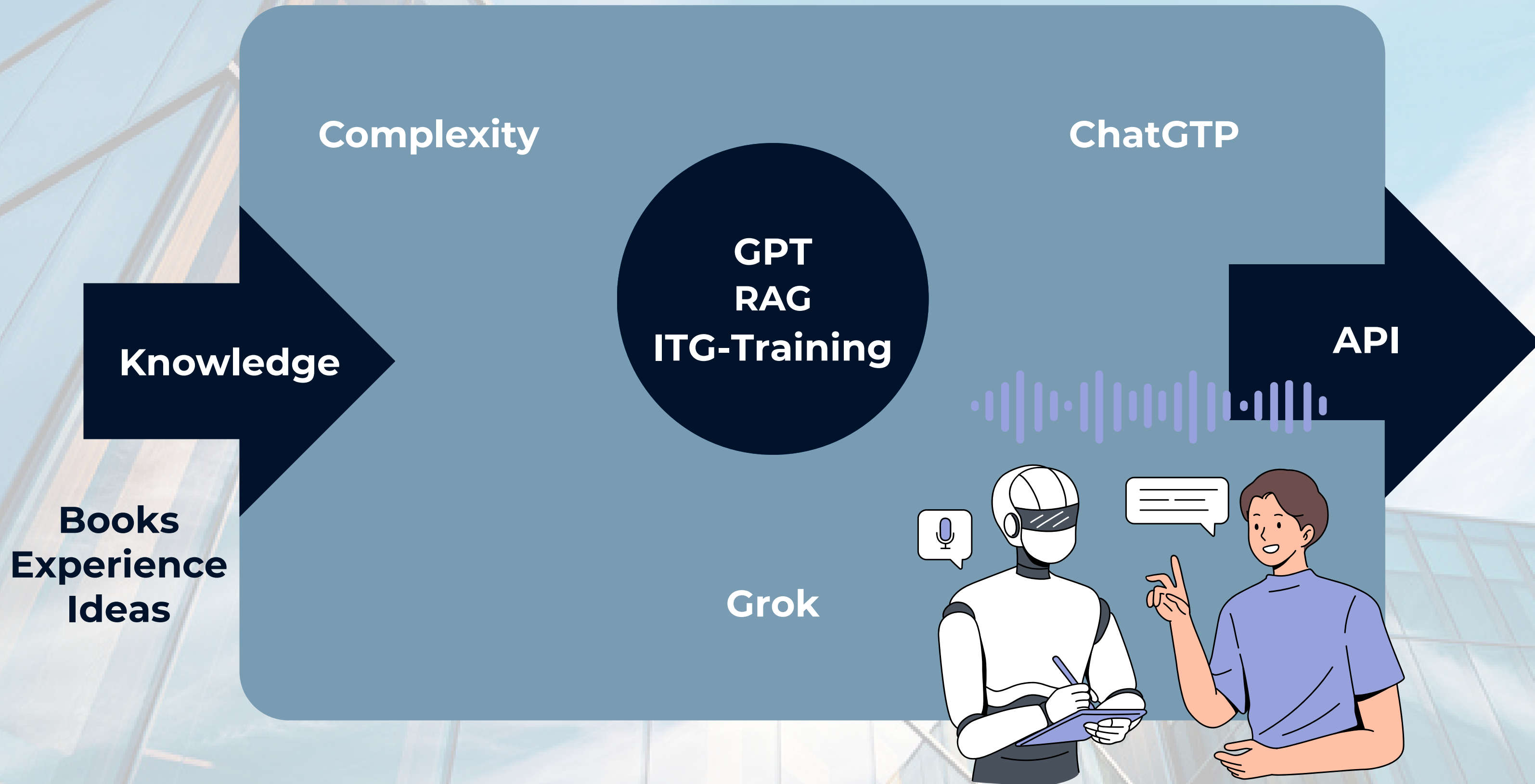
Quality Content
& Quality
results

HOTEL



Frontend
Platform

KI-Travel-Coach



SWOT ANALYSIS

"The project is designed for scalable growth while requiring only minimal initial capital. Its success will depend on strong partnerships, seizing the growing demand for deeper travel experiences, and navigating challenges in monetization and AI dynamics."

STRENGTH

Scalable structure, low capital needed to start

WEAKNESS

Expansion depends on partners

OPPORTUNITIES

Rising demand for deeper travel experiences

THREATS

Monetization challenges, fast-moving AI dynamics



“We’re building more than a travel platform — we’re creating an AI-powered technology company with the potential to inspire travelers and empower businesses alike.”

MARKETING & SALES

- **On-platform revenue – advertising, strategic partnerships, subscription model and a B2B upload feature for curated travel destinations. In the beta phase, customers book through integrated affiliate programs.**
- **B2B SaaS and white-label travel platform with AI capabilities – enabling partners to leverage our technology under their own brand.**
- **B2B content management system (AI Travel Coach) – empowering businesses to create, manage, and use high-quality travel content.**
- **Coaching program subscriptions – offered via our learning platform for ongoing skills development and training.**



Strategy Canvas for Travel Platform

Models & Building Blocks

- Affiliate Integration (APIs): Direct booking without system build (low effort, medium revenue)
- Premium Content (Guides, AI Coach Pro): Exclusive value, subscription potential
- Community & Newsletter: Engagement & organic growth
- Curated Partner Network: Authentic suppliers, unique experiences
- White-Label AI Coach (B2B): High-value licensing model, long-term

Timeline Roadmap

Phase 1 (MVP, 6-12 months): Content + AI coach, affiliate integration, community

Phase 2 (Scaling, 12-24 months): Premium subscription, curated partners, stable revenue

Phase 3 (Expansion, 24+ months): White-label B2B, niche marketplace, international growth

Investor Narrative

- Differentiation: Philosophy-driven content + AI coaching
- Scalability: Lean start (affiliate), expand with premium & B2B
- Low Risk: No heavy booking system, low fixed costs
- Upside: Unique positioning + strong network

ROADMAP

Academy

1. **Completion of the first two flagship courses**
2. **Promotion of the learning platform**

Platform

1. **Strategic decision on AI technology, integration & development**
2. **Seed investment search and company structure setup**
3. **Development of a beta version of the platform**
4. **Ongoing discussions with partners**



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THANK YOU

2025



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